

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Senate Majority PAC

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/16

Invoice ID: 1246363
Campaign ID:

Invoice Date: 11-02-2016
Estimate ID: 5411

Contract ID: 869139
P.O Number:

Client ID: 25215
Tax ID:

Description

Amount

Gross Advertising Fee	\$761.00
Agency Commission	(\$114.15)
Rep. Firm Commission	(\$226.39)

Net Advertising Fee	\$420.46
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Sub Total	\$420.46
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Total This Invoice	\$420.46
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/62334301/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Senate Majority PAC
 Remarks: /62334301/
 Bill Cycle: 10/16
 Rep. Firm: VNS/NCC

Contract ID: 869139
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
09/26/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	12:25pm	6SMPIN0001TH	00:00:30	Charged	34.00	*
09/26/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	2:48pm	6SMPIN0001TH	00:00:30	Charged	17.00	*
09/26/16	Monday	MNBC-E	1468-FT. WAYNE AL	With All Due Respect	6:23pm	6SMPIN0001TH	00:00:30	Charged	34.00	*
09/26/16	Monday	CNN-E	1468-FT. WAYNE AL	Situation Room	6:55pm	6SMPIN0001TH	00:00:30	Charged	20.00	*
09/26/16	Monday	TNT-E	1468-FT. WAYNE AL	The Da Vinci Code	7:09pm	6SMPIN0001TH	00:00:30	Charged	52.00	*
09/26/16	Monday	TBSC-E	1468-FT. WAYNE AL	Full Frontal	10:48pm	6SMPIN0001TH	00:00:30	Charged	73.00	*
09/26/16	Monday	HGTV-E	1468-FT. WAYNE AL	Tiny House Hunters	11:18pm	6SMPIN0001TH	00:00:30	Charged	61.00	*
09/27/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	First Look	5:30am	6SMPIN0001TH	00:00:30	Charged	23.00	*
09/27/16	Tuesday	CNN-E	1468-FT. WAYNE AL	New Day	5:47am	6SMPIN0001TH	00:00:30	Charged	17.00	*
09/27/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	1:42pm	6SMPIN0001TH	00:00:30	Charged	25.00	*
09/27/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Bones	3:39pm	6SMPIN0001TH	00:00:30	Charged	34.00	*
09/27/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	5:20pm	6SMPIN0001TH	00:00:30	Charged	40.00	*
09/27/16	Tuesday	USA-E	1468-FT. WAYNE AL	Chrisley Knows Best	6:19pm	6SMPIN0001TH	00:00:30	Charged	52.00	*
09/27/16	Tuesday	TBSC-E	1468-FT. WAYNE AL	Seinfeld	7:17pm	6SMPIN0001TH	00:00:30	Charged	52.00	*
09/27/16	Tuesday	CNN-E	1468-FT. WAYNE AL	Anderson Cooper 360	8:29pm	6SMPIN0001TH	00:00:30	Charged	31.00	*
09/27/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:33pm	6SMPIN0001TH	00:00:30	Charged	46.00	*
09/27/16	Tuesday	CNN-E	1468-FT. WAYNE AL	Anderson Cooper 360	9:02pm	6SMPIN0001TH	00:00:30	Charged	31.00	*
09/27/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Castle	9:43pm	6SMPIN0001TH	00:00:30	Charged	73.00	*
09/27/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	Hardball Matthews	11:50pm	6SMPIN0001TH	00:00:30	Charged	46.00	*

Grand Total 761.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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